

Privacy Policy

We are delighted that you have visited our website. Data protection is extremely important to us. It is generally possible to use our website without providing any personal data. However, if a data subject wishes to use specific services via our website, it may be necessary to process personal data. If the processing of personal data is necessary and there is no legal basis for such processing, we generally obtain the consent of the data subject.

The processing of personal data, such as the name, address, email address, or telephone number of a data subject, is always carried out in accordance with the General Data Protection Regulation (GDPR) and in compliance with the applicable country-specific data protection regulations. With this privacy policy, we would like to inform you and the public about the nature, scope, and purpose of the personal data we collect, use, and process. Furthermore, this privacy policy informs data subjects about their rights.

As the body responsible for processing, DSS GmbH has implemented numerous technical and organizational measures (TOM) to ensure the most comprehensive protection possible for the personal data processed via this website. Nevertheless, Internet-based data transmissions can generally have security gaps, so that absolute protection cannot be guaranteed. For this reason, every data subject is free to transmit personal data to us by alternative means, for example by telephone.

1. Name and address of the controller

The controller within the meaning of the General Data Protection Regulation, other data protection laws applicable in the Member States of the European Union, and other provisions of a data protection nature is:

Bastian Gerner The Foley Teacher Responsible person: Bastian Gerner

Alt Langst

40668 Meerbusch Tel.: 01785117925

Email: hello@the-foley-teacher.com Website: https://the-foley-teacher.com/

2. Contact details for data protection questions

Any data subject can contact us directly at any time with any questions or suggestions regarding data protection.

If you have any questions regarding data protection, you can contact us by mail at our address above, adding "Data Protection" in the subject line, or by email at: hello@the-foley-teacher.com with the subject line "Data Protection."

3. Collection of general data and information

Our websites collect a range of general data and information each time a data subject or an automated system accesses the websites. This general data and information is stored in the server log files.

For example, the following may be collected:

- (1) browser types and versions used,
- (2) the operating system used by the accessing system,
- (3) the website from which an accessing system reaches our website (so-called referrer),
- (4) the sub-websites that are accessed via an accessing system on our website,



- (5) the date and time of access to the website,
- (6) an Internet Protocol address (IP address),
- (7) the Internet service provider of the accessing system, and
- (8) other similar data and information that serves to avert danger in the event of attacks on our information technology systems.

When using this general data and information, no conclusions are drawn about the person concerned. Rather, this information is required in order to

- (1) correctly deliver and display the content of our website,
- (2) optimize the content of our website and the advertising for it,
- (3) ensure the long-term functionality of our information technology systems and the technology of our website, and
- (4) to provide law enforcement authorities with the information necessary for prosecution in the event of a cyberattack.

This anonymously collected data and information is therefore evaluated by the controller for statistical purposes and with the aim of increasing data protection and data security at our company in order to ultimately ensure an optimal level of protection for the personal data we process. The anonymous data in the server log files is stored separately from all personal data provided by a data subject.

4. Web hosting

This website is hosted by an external service provider (host). This website is hosted by ALL-INKL.COM - Neue Medien Muennich GmbH, Hauptstraße 68 Friedersdorf.

Personal data collected on this website is stored on the host's servers. This may include IP addresses, contact requests, meta and communication data, website accesses, and other data generated via a website.

The hosting provider is used for the purpose of fulfilling contracts with our potential and existing customers (Art. 6 (1) (b) GDPR) and in the legitimate interest of providing our online services securely, quickly, and efficiently through a professional provider (Art. 6 (1) (f) GDPR). If consent has been requested, processing is carried out exclusively on the basis of Art. 6 (1) lit. a GDPR and § 25 (1) TDDDG, insofar as the consent includes the storage of cookies or access to information on the user's terminal device (e.g., device fingerprinting) within the meaning of the TDDDG. Consent can be revoked at any time.

We have concluded a data processing agreement with the provider in accordance with the provisions of Art. 28 GDPR, in which we oblige them to protect our customers' data and not to pass it on to third parties.

5. Legal basis for processing

Art. 6 (1) (a) GDPR serves as our legal basis for processing operations where we obtain consent for a specific processing purpose. If the processing of personal data is necessary for the performance of a contract to which the data subject is party, as is the case, for example, with processing operations necessary for the delivery of goods or the provision of other services or consideration, the processing is based on Art. 6 para. 1 lit. b) GDPR. The same applies to processing operations that are necessary for the implementation of pre-contractual measures, for example in cases of inquiries about our products or services. If we are subject to a legal obligation that requires the processing of personal data, such as for the fulfillment of tax obligations, the processing is based on Art. 6 (1) (c) GDPR. In rare cases, the processing of personal data may be necessary to protect the vital interests of the data subject or another natural person. This would be the case, for example, if a visitor were to be injured on our premises and his name, age, health insurance details, or other vital information had to be passed on to a doctor, hospital, or other third party. In this case, the processing would be based on Art. 6 (1) (d) GDPR. Finally, processing operations could be based on Art. 6 (1) (f) GDPR. This legal basis



applies to processing operations that are not covered by any of the above legal bases if the processing is necessary to safeguard a legitimate interest of ours or of a third party, provided that the interests, fundamental rights, and freedoms of the data subject do not prevail. We are permitted to carry out such processing operations in particular because they have been specifically mentioned by the European legislator. In this regard, the legislator took the view that a legitimate interest could be assumed if the data subject is a customer of the controller (Recital 47, sentence 2 GDPR). If the processing of personal data is based on Article 6(1)(f) GDPR, our legitimate interest is the performance of our business activities for the benefit of all our employees and our shareholders.

6. Duration for which personal data is stored

The criterion for the duration of storage of personal data is the respective statutory retention period. After expiry of this period, the corresponding data is routinely deleted, provided that it is no longer required for the fulfillment of a contract or the initiation of a contract, and provided that there are no further legal or regulatory requirements preventing deletion.

7. Routine deletion and blocking of personal data

The controller processes and stores personal data of the data subject only for the period necessary to achieve the purpose of storage or as provided for by the European legislator or another legislator in laws or regulations to which the controller is subject.

If the purpose for storage no longer applies or if a storage period prescribed by European directives and regulations or other competent legislators expires, the personal data will be routinely blocked or deleted in accordance with the statutory provisions.

8. Legal or contractual requirements for the provision of personal data

We would like to inform you that the provision of personal data is partly required by law (e.g., tax regulations) or may also result from contractual or pre-contractual regulations (e.g., information about the contractual partner). In some cases, it may be necessary for a data subject to provide us with personal data at in order to conclude a contract, which we must then process. For example, the data subject is obliged to provide us with personal data when we conclude a contract with them. Failure to provide personal data would mean that the contract with the data subject could not be concluded. Before providing personal data, the data subject must contact one of our employees. Our employee will explain to the data subject on a case-by-case basis whether the provision of personal data is required by law or contract or is necessary for the conclusion of the contract, whether there is an obligation to provide the personal data, and what the consequences of not providing the personal data would be.

9. Registration on our website / Use of input masks and forms

The data subject has the option of registering on the website of the controller by providing personal data or entering personal details in input masks. This may be necessary, for example, to subscribe to a newsletter, to contact us via a contact form, to register for events, or for other similar registration options. The personal data transmitted to the controller is determined by the respective input mask used for registration. The personal data entered by the data subject is collected and stored exclusively for internal use by the controller and for its own purposes. The controller may arrange for the data to be passed on to one or more processors, for example a parcel service provider, who also uses the personal data exclusively for internal use attributable to the controller.

When you contact us (e.g., via the contact form), personal data is collected. This data is stored and used exclusively for the purpose of responding to your request and for the associated technical administration. The legal basis for the processing of the data is our legitimate interest in responding to your request in accordance with Art. 6 (1) lit. f) GDPR. If your contact has the purpose of concluding a



contract, the additional legal basis for the processing is Art. 6 (1) lit. b) GDPR. Your data will be deleted after your request has been processed, which is the case when it can be concluded that the matter in question has been finally clarified and provided that no statutory or legal retention obligations prevent deletion.

By registering on the website of the controller, the IP address assigned by the Internet service provider (ISP) of the data subject, the date, and the time of registration are also stored. This data is stored because it is the only way to prevent misuse of our services and, if necessary, to enable criminal offenses to be investigated. In this respect, the storage of this data is necessary to protect the controller. This data will not be passed on to third parties unless there is a legal or regulatory obligation to do so or the disclosure serves the purpose of criminal prosecution.

The registration of the data subject by voluntarily providing personal data serves the purpose of enabling the controller to offer the data subject content or services which, due to their nature, can only be offered to registered users or those who explicitly request them. These persons are free to change the personal data provided at any time or to have it completely deleted from the controller's database.

The controller shall provide each data subject with information about the personal data stored about them at any time upon request. Furthermore, the controller shall correct or delete personal data at the request or upon notification of the data subject, provided that this does not conflict with any statutory or legal retention obligations. All employees of the controller are available to the data subject as contact persons in this regard.

10. Social networks and online platforms

We are represented on various social networks and online platforms in order to be able to present our offerings and information about them to a large number of interested parties.

The networks and online platforms we use are global social media platforms, so we cannot guarantee that your personal data will only be processed within the EU. To protect your data, transfers to third countries will only take place in accordance with Art. 44 ff. GDPR.

We would like to draw your attention to the fact that the operators of the respective platform may process your personal data and combine it to create user profiles. This may occur regardless of whether you are registered with the respective platform or not. If you have a user account with the social network in question, the data we provide will be evaluated and assigned to you. This is done for the purpose of target group-oriented marketing. You can find more detailed information on this in the privacy policy of the respective social media platform and in the following information. If you wish to exercise your rights as a data subject, please contact the respective operator of the online platform. We generally have no access to the personal data processed by the operators. Exceptions to this are data such as name, user ID, profile picture, age (group), gender, language, country, friends or followers list, and your followers list. This data is only provided to the extent that you have given your consent or that the settings you have made on the social network allow. The purpose of processing the personal data provided is to share your opinion on the linked social media and to optimize our presence and reach on online platforms. Processing is essentially based on our legitimate interest in possible reporting on our products and public relations.

In this context, it is possible that the following types of data (depending on the settings and online platform) may be processed: Master data (e.g., name, user ID), contact details (e.g., email address, phone number), metadata (e.g., cookie data, device ID, network, connection), content data (e.g., comments), usage data (e.g., usage activity, usage time), whereby all users of the online platform or social network or the owner of the device on which the service is performed may be affected by this processing.

We base this on the following legal basis for processing: Art. 6 (1) (f) GDPR (our legitimate interest or that of third parties (e.g., providers of the online platform)) and Art. 6 (1) (a) GDPR (if you have a user account with a social network and have consented to the transfer of data to third parties)

11. Recipients or categories of recipients



Depending on the purpose for which the personal data is collected, we transfer this data to the following recipients or categories of recipients, for example, or they are directly involved in the processing of personal data:

- Providers (see section "Web hosting")
- IT service providers and other recipients depending on the tools used (please also refer to the last section of this statement, "Use and application of other applications, plugins, and tools," which describes the possible recipients in detail).

Insofar as links to websites of other providers are provided, this privacy policy does not apply to their content. We have no knowledge of and no influence over what data the operators of these sites may collect.

12. Third country transfers

If we transfer personal data to service providers outside the European Economic Area (EEA), the transfer will only take place if the third country has been confirmed by the EU Commission as having an adequate level of data protection or if other appropriate data protection guarantees (e.g., binding internal company data protection regulations or EU standard contractual clauses) are in place. In addition to the further information provided in this statement, please also note the last section of this statement, which describes in detail the possible recipients of the tool, including their location.

13. Existence of automated decision-making/profiling

As a responsible company, we do not use automated decision-making or profiling.

14. Data protection for applications and in the application process

When you send us an application, we process your associated personal data (e.g., contact and communication data, application documents, notes taken during interviews, etc.) to the extent necessary to decide whether to establish an employment relationship. The legal basis for this is Section 26 of the German Federal Data Protection Act (BDSG) (initiation of an employment relationship), Art. 6 (1) lit. b GDPR (general initiation of a contract) and – if you have given your consent – Art. 6 (1) lit. a GDPR. Consent can be revoked at any time. Your personal data will only be passed on within our company to persons who are involved in processing your application.

If your application is successful, the data you submit will be stored in our data processing systems on the basis of Section 26 BDSG and Art. 6 (1) (b) GDPR for the purpose of implementing the employment relationship.

If we are unable to offer you a position, you decline a job offer, or you withdraw your application, we reserve the right to store the data you have provided on the basis of our legitimate interests (Art. 6 (1) lit. f GDPR) for up to 7 months from the end of the application process (rejection or withdrawal of the application). The data will then be deleted and the physical application documents destroyed. The storage serves in particular for verification purposes in the event of a legal dispute. If it is apparent that the data will be required after the 7-month period has expired (e.g., due to an impending or pending legal dispute), deletion will only take place when the purpose for further storage no longer applies.

Longer storage may also take place if you have given your consent (Art. 6 (1) (a) GDPR) or if statutory retention obligations prevent deletion.

Inclusion in the applicant pool

If we do not offer you a job, we may include you in our applicant pool. If you are included in the applicant pool, all documents and information from your application will be transferred to the applicant pool so that we can contact you if a suitable vacancy arises.

Inclusion in the applicant pool is based exclusively on your express consent (Art. 6 (1) (a) GDPR). Consent is voluntary and is not related to the current application process. **The data subject may revoke**



their consent at any time. In this case, the data will be irrevocably deleted from the applicant pool, provided there are no legal reasons for retention.

The data from the applicant pool will be irrevocably deleted no later than two years after consent has been given.

15. Data protection in the context of contact data management / address management / CRM

The controller collects and processes the personal data of customers and other contacts for the purpose of initiating contact, maintaining contact, fulfilling contracts, and for other similar purposes. We use Pipedrive for this purpose. The provider is Pipedrive OÜ. Among other things, this CRM system enables us to manage existing and potential contacts and to organize sales and communication processes. The use of the CRM system also enables us to analyze our customer-related processes, if necessary.

The use of this CRM system is based on Art. 6 (1) lit. f GDPR. The website operator has a legitimate interest in the most efficient possible contact management and contact communication. If consent has been requested, processing is carried out exclusively on the basis of Art. 6 (1) lit. a GDPR and on the basis of § 25 (1) TDDDG, insofar as the consent includes the storage of cookies or access to information on the user's terminal device (e.g., device fingerprinting) within the meaning of the TDDDG. Consent can be revoked at any time. For details, please refer to the provider's privacy policy at: https://www.pipedrive.com/en/privacy. Where necessary, we have concluded a contract for order processing (AVV) for the use of the above-mentioned service. This is a data protection contract that ensures that this provider processes personal data only in accordance with our instructions and in compliance with the GDPR.

16. Definitions

This privacy policy is based on the terminology used by the European legislators and regulators when enacting the General Data Protection Regulation (GDPR). Our privacy policy is intended to be easy to read and understand for the general public as well as for our customers and business partners. To ensure this, we would like to explain the terminology used in advance.

In this privacy policy, we use the following terms, among others:

a) Personal data

"Personal data" means any information relating to an identified or identifiable natural person (hereinafter referred to as "data subject"). A natural person is considered identifiable if they can be identified, directly or indirectly, in particular by association with an identifier such as a name, an identification number, location data, an online identifier, or one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that natural person.

b) Data subject

"Data subject" means any identified or identifiable natural person whose personal data is processed by the controller.

c) Processing

"Processing" means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, distribution, or otherwise making available, alignment or combination, restriction, erasure, or destruction.

d) Restriction of processing



"Restriction of processing" means marking stored personal data with the aim of limiting its future processing.

e) Profiling

"Profiling" means any form of automated processing of personal data consisting of using such personal data to evaluate certain personal aspects relating to a natural person, in particular to analyze or predict aspects concerning that natural person's performance at work, economic situation, health, personal preferences, interests, reliability, behavior, location, or movements.

f) Pseudonymization

"Pseudonymization" is the processing of personal data in such a manner that the personal data can no longer be attributed to a specific data subject without the use of additional information, provided that such additional information is kept separately and is subject to technical and organizational measures to ensure that the personal data is not attributed to an identified or identifiable natural person.

g) File system

"File system" means any structured collection of personal data that is accessible according to specific criteria, regardless of whether this collection is managed centrally, decentrally, or according to functional or geographical criteria.

h) Controller or processor

"Controller" (or "controller responsible for processing") is the natural or legal person, public authority, agency, or other body that, alone or jointly with others, determines the purposes and means of the processing of personal data; where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for its nomination may be provided for by Union or Member State law.

i) Processor

A "processor" is a natural or legal person, public authority, agency, or other body that processes personal data on behalf of the controller.

j) Recipient

"Recipient" means a natural or legal person, public authority, agency, or other body to which personal data are disclosed, whether a third party or not. However, public authorities that may receive personal data in the framework of a particular inquiry in accordance with Union or Member State law shall not be regarded as recipients.

k) Third party

"Third party" means any natural or legal person, public authority, agency, or other body other than the data subject, the controller, the processor, and persons who, under the direct authority of the controller or processor, are authorized to process personal data.

I) Consent

"Consent" of the data subject means any freely given, specific, informed, and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her.

m) Company

"Company" means a natural or legal person engaged in economic activity, regardless of its legal form, including partnerships or associations that regularly engage in economic activity.

n) Group of companies



"Group of undertakings" means a group consisting of a controlling undertaking and the undertakings dependent on it.

17. Rights of the data subject

a) Right to confirmation

Every data subject has the right granted by European directives and regulations to request confirmation from the controller as to whether personal data concerning them is being processed. If a data subject wishes to exercise this right of confirmation, they may contact an employee of the controller at any time.

b) Right of access

Any person affected by the processing of personal data has the right, granted by European directives and regulations, to obtain from the controller, at any time and free of charge, information about the personal data stored about them and a copy of this information. Furthermore, European directives and regulations grant the data subject the right to obtain the following information:

- the purposes of the processing
- the categories of personal data being processed
- the recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organizations
- if possible, the planned duration for which the personal data will be stored or, if this is not possible, the criteria for determining this duration
- the existence of a right to rectification or erasure of personal data concerning them or to restriction of processing by the controller or a right to object to such processing
- the existence of a right to lodge a complaint with a supervisory authority
- if the personal data is not collected from the data subject: all available information on the origin of the data
- the existence of automated decision-making, including profiling, referred to in Article 22(1) and (4) of the GDPR and, at least in those cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for the data subject
- Furthermore, the data subject has the right to obtain information about whether personal data has been transferred to a third country or to an international organization. If this is the case, the data subject also has the right to obtain information about the appropriate safeguards in connection with the transfer.
- If a data subject wishes to exercise this right to information, they may contact an employee of the controller at any time.

c) Right to rectification

Any person affected by the processing of personal data has the right, granted by European directives and regulations, to request the immediate correction of inaccurate personal data concerning them. Furthermore, the data subject has the right to request the completion of incomplete personal data, taking into account the purposes of the processing, including by means of a supplementary statement. If a data subject wishes to exercise this right of rectification, they may contact an employee of the controller at any time.

d) Right to erasure (right to be forgotten)

Any person affected by the processing of personal data has the right granted by European directives and regulations to request that the controller erase personal data concerning them without delay, provided that one of the following reasons applies and insofar as the processing is not necessary:

 The personal data has been collected or otherwise processed for purposes for which it is no longer necessary.



- The data subject withdraws their consent on which the processing was based in accordance with Art. 6(1)(a) GDPR or Art. 9(2)(a) GDPR, and there is no other legal basis for the processing.
- The data subject objects to the processing pursuant to Article 21(1) GDPR and there are no overriding legitimate grounds for the processing, or the data subject objects to the processing pursuant to Article 21(2) GDPR.
- The personal data has been processed unlawfully.
- The erasure of the personal data is necessary for compliance with a legal obligation under Union or Member State law to which the controller is subject.
- The personal data was collected in relation to the information society services offered in accordance with Art. 8 (1) GDPR.

If one of the above reasons applies and a data subject wishes to have personal data stored by us deleted, they can contact an employee of the controller at any time. Our employee will ensure that the deletion request is complied with immediately.

If we have made the personal data public and are obliged as the controller pursuant to Art. 17 (1) GDPR to delete the personal data, we shall take reasonable steps, including technical measures, taking into account the available technology and implementation costs, to inform other controllers who process the published personal data that the data subject has requested these other controllers to delete all links to this personal data or copies or replications of this personal data, unless the processing is necessary. Our employee will take the necessary steps in each individual case.

e) Right to restriction of processing

Any person affected by the processing of personal data has the right granted by European directives and regulations to request the controller to restrict processing if one of the following conditions is met:

- The accuracy of the personal data is contested by the data subject, for a period enabling the controller to verify the accuracy of the personal data.
- The processing is unlawful, the data subject refuses to have the personal data deleted and instead requests the restriction of the use of the personal data.
- The controller no longer needs the personal data for the purposes of the processing, but the data subject needs it for the establishment, exercise, or defense of legal claims.
- The data subject has objected to the processing pursuant to Article 21(1) GDPR and it is not yet clear whether the legitimate grounds of the controller override those of the data subject.

If one of the above conditions is met and a data subject wishes to request the restriction of personal data stored by us, they may contact an employee of the controller at any time. The employee will arrange for the restriction of processing.

f) Right to data portability

Every person affected by the processing of personal data has the right granted by the European legislator to receive the personal data concerning them, which they have provided to a controller, in a structured, commonly used, and machine-readable format. They also have the right to transmit this data to another controller without hindrance from the controller to whom the personal data was provided, provided that the processing is based on consent pursuant to Art. 6(1)(a) GDPR or Art. 9(2)(a) GDPR or on a contract pursuant to Art. 6(1)(b) GDPR and the processing is carried out using automated means, unless the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

Furthermore, when exercising their right to data portability pursuant to Art. 20 (1) GDPR, the data subject has the right to have the personal data transmitted directly from one controller to another, where technically feasible and provided that this does not adversely affect the rights and freedoms of others. To exercise the right to data portability, the data subject may contact one of our employees at any time using the contact details provided above.

g) Right to object



Any person affected by the processing of personal data has the right granted by the European legislator to object at any time, on grounds relating to their particular situation, to the processing of personal data concerning them which is carried out on the basis of Article 6(1)(e) or (f) GDPR. This also applies to profiling based on these provisions.

In the event of an objection, we will no longer process the personal data unless we can demonstrate compelling legitimate grounds for the processing that override the interests, rights, and freedoms of the data subject, or the processing serves to assert, exercise, or defend legal claims.

If we process personal data for direct marketing purposes, the data subject has the right to object at any time to the processing of personal data for such marketing purposes. This also applies to profiling insofar as it is related to such direct marketing. If the data subject objects to us processing their data for direct marketing purposes, we will no longer process the personal data for these purposes.

In addition, the data subject has the right to object, on grounds relating to their particular situation, to the processing of personal data concerning them which is carried out by us for scientific or historical research purposes or for statistical purposes in accordance with Article 89(1) of the GDPR, unless such processing is necessary for the performance of a task carried out in the public interest.

To exercise the right to object, the data subject may contact one of our employees directly. Furthermore, in relation to the use of information society services, the data subject is free to exercise their right to object by means of automated procedures using technical specifications, notwithstanding Directive 2002/58/EC.

h) Automated individual decision-making, including profiling

Any person affected by the processing of personal data has the right granted by European directives and regulations not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning them or similarly significantly affects them, unless the decision is

- (1) necessary for the conclusion or performance of a contract between the data subject and the controller, or
- (2) is authorized by Union or Member State law to which the controller is subject and that law provides for appropriate measures to safeguard the data subject's rights and freedoms and legitimate interests; or
- (3) with the explicit consent of the data subject.

If the decision is

- (1) necessary for the conclusion or performance of a contract between the data subject and the controller, or
- (2) is based on the data subject's explicit consent,

we take appropriate measures to safeguard the rights and freedoms and legitimate interests of the data subject, including at least the right to obtain human intervention on the part of the controller, to express his or her point of view and to contest the decision.

If the data subject wishes to assert rights in relation to automated decisions, they may contact an employee of the controller at any time.

i) Right to withdraw consent to data processing

Every person affected by the processing of personal data has the right, granted by European directives and regulations, to withdraw consent to the processing of personal data at any time.

If the data subject wishes to exercise their right to withdraw consent, they may contact an employee of the controller at any time.

j) Right to lodge a complaint with the data protection supervisory authority

If you believe that the processing of your personal data violates the GDPR, you have the right to lodge a complaint with the above-mentioned data protection officer or a data protection supervisory authority in accordance with Art. 77 GDPR.



The data protection supervisory authority responsible for us is:

The State Commissioner for Data Protection and Information Security of North Rhine-Westphalia P.O. Box 20 04 44 40102 Düsseldorf

However, our data protection officer is also available to assist you at the contact details listed in section 2.

18. Cookies

Our websites, apps, or other services may use cookies. Cookies are text files that are stored on an information technology system (e.g., computer, notebook, smartphone, tablet) via an Internet browser.

Numerous websites and servers use cookies. Many cookies contain a so-called cookie ID. A cookie ID is a unique identifier for the cookie. It consists of a string of characters that allows websites and servers to be assigned to the specific Internet browser in which the cookie was stored. This enables the websites and servers visited, apps used, or other services to distinguish the individual browser of the person concerned from other Internet browsers that contain other cookies. A specific Internet browser can be recognized and identified via the unique cookie ID.

The use of cookies enables us to provide users of our services with more user-friendly services that would not be possible without the use of cookies.

Cookies enable us to optimize the information and offers on our services for the benefit of the user. As already mentioned, cookies enable us to recognize users of our websites, apps, or other services. The purpose of this recognition is to make it easier for users to use our services. For example, users of a service that uses cookies do not have to check the cookie banner and make a selection each time they visit the website, or re-enter their login details on the website, because this is taken care of by the website and the cookie stored on the user's computer system. Another example is the cookie for a shopping cart in an online store. This allows the online store to remember the items that a customer has placed in their virtual shopping cart via a cookie.

The data subject can prevent the setting of cookies by our services at any time by means of a corresponding setting in the Internet browser used and thus permanently object to the setting of cookies. Furthermore, cookies that have already been set can be deleted at any time via an Internet browser or other software programs. This is possible in all common Internet browsers. If the data subject deactivates the setting of cookies in the Internet browser used, not all functions of our services may be fully usable.

19. Consent tool

In order to obtain the aforementioned cookies and your consent to them, as well as for any third-party connections (see following section), we use a cookie consent tool, also known as a "cookie banner" or (more accurately) a "consent banner."

20. Use and application of other applications, plugins, and tools

As you know from our entire offering, we want to provide you with the best possible service. That is why we have integrated various applications, plugins, and tools (hereinafter: "tools") into our website. Depending on their function, these can, for example, optimize the loading times of our website, simplify its use, help us improve our offering, or increase security.

We explain the specific details of the tools used below.

Privacy policy on the use of Google Fonts



We have integrated the Google Fonts service into our website. Google Fonts is operated by Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA. For the European region, Google Ireland Limited, Gordon House, Barrow Street Dublin 4, Ireland, is responsible for all Google services, whereby joint responsibility is assumed.

Google Fonts is a directory that Google offers its users free of charge with over 800 fonts. When using Google Fonts, no cookies are stored in your browser; instead, the data is loaded via the Google domains fonts.gstatic.com and fonts.googleapis.com. Since Google Fonts is loaded from outside, the fonts are transmitted via Google servers when you visit our website. This involves an exchange of data, so that Google receives information such as your IP address, the version of your browser, and the name of your browser. We only process personal data for as long as is necessary. Once the purpose of the data processing has been fulfilled, the data is blocked and deleted in accordance with the standards of the local deletion concept, unless legal regulations prevent deletion. If a cookie is set for you, it will be automatically deleted after the storage period has expired, unless you have already deleted it yourself before the end of this period.

Purposes of processing

The purpose of Google Fonts is to optimize our online service and ensure that our website can be accessed securely. Google Fonts saves us data volume, which has the advantage of allowing our website to load faster. In addition, Google Fonts are secure web fonts that work reliably with all common browsers and operating systems.

Legal basis

We require your consent to use the tool, which constitutes the legal basis under Section 25 (1) TDDDG and Art. 6 (1) lit. a) GDPR (consent). We obtain this consent through our consent tool described above and also document it here. However, it may also be the case that this service is used on the basis of an existing contract, in which case the legal basis is Art. 6 (1) (b) GDPR (contract).

We also have a legitimate interest in optimizing our online service and refer to Art. 6 (1) (f) GDPR (legitimate interest) in this regard. With the help of the tool, we can also identify any errors on the website and improve its cost-effectiveness.

For more information on how user data is handled, please refer to Google's privacy policy: https://policies.google.com/privacy?hl=de.

Google's terms of use can be viewed at https://policies.google.com/terms?hl=de&gl=en.

Right to object

In principle, you always have the option of managing the setting, administration, and deletion of cookies in your browser according to your preferences and knowledge. For example, if you do not want this tool to set cookies and collect information about you and, if applicable, your behavior, you can deactivate the setting of cookies in your browser settings at any time. However, in individual cases, this may mean that various functions (such as shopping carts) on the websites you visit may no longer work as you wish.

Privacy policy on the use of YouTube

We have integrated videos from the YouTube video portal into our website. YouTube is operated by YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. It should be noted that the video portal has been a subsidiary of Google since 2006. For the European region, Google Ireland Limited, Gordon House, Barrow Street Dublin 4, Ireland, is responsible for all Google services, with the supervisory authorities having determined joint responsibility between the two Google companies.

YouTube is a widely used Internet video portal that allows video publishers to upload video content and enables users to view, rate, and comment on this content. A wide variety of video content is offered, ranging from private recordings to professional film productions and explanatory tutorials. As soon as you visit a page with an embedded YouTube video, at least one cookie is usually set, which



stores data such as your IP address, the URL you visited, device information, language settings, and usage information. If you are logged in to YouTube or Google during your visit, this data can be assigned to your profile. Even if you are not logged in, information can be stored through unique device identifiers. In addition, YouTube processes technical information such as browser type, session duration, or approximate location. We only process personal data for as long as necessary. Once the purpose of data processing has been fulfilled, the data is blocked and deleted in accordance with the standards of the local deletion concept, unless legal regulations prevent deletion. If a cookie is set for you, it will be automatically deleted after the storage period has expired, unless you have already deleted it yourself before the end of this period.

Purposes of processing

YouTube is a good way for us to offer you high-quality content in a simple way. Videos help us give you a better picture of who we are, simplify complex issues, and offer you a better online experience on our website.

Legal basis

We require your consent to use the tool, which constitutes the legal basis pursuant to Section 25 (1) TDDDG and Article 6 (1) (a) GDPR (consent). We obtain this consent through our consent tool described above and also document it here. However, it may also be the case that this service is used on the basis of an existing contract, in which case the legal basis is Art. 6 (1) (b) GDPR (contract). We also have a legitimate interest in communicating our company and our offerings to the outside world, which is why we refer to Art. 6 (1) (f) GDPR (legitimate interest) in this context.

For more information on the handling of personal data, please refer to Google's privacy policy: https://policies.google.com/privacy?hl=de.

Right to object

In principle, you always have the option of managing the setting, administration, and deletion of cookies in your browser according to your preferences and knowledge. For example, if you do not want this tool to set cookies and collect information about you and, if applicable, your behavior, you can deactivate the setting of cookies in your browser settings at any time. However, in individual cases, this may mean that various functions (such as shopping carts) on the websites you visit may no longer work as you wish.

Privacy policy on the use of DoubleClick by Google

We have integrated the online marketing tool DoubleClick by Google from Google Inc. The operating company of DoubleClick by Google is Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA. For the European region, Google Ireland Limited, Gordon House, Barrow Street Dublin 4, Ireland, is responsible for all Google services, whereby joint responsibility is assumed.

DoubleClick by Google transmits data to the DoubleClick servers with every impression as well as through clicks or other activities. Each of these data transmissions triggers a cookie request to your browser. If your browser accepts this request, DoubleClick sets a cookie on your system and stores various usage data in it. DoubleClick uses a cookie ID that is necessary for the technical process. The cookie ID is required, for example, to display an advertisement in a browser. DoubleClick can also use the cookie ID to track which advertisements have already been displayed in a browser in order to avoid duplicate placements. Furthermore, the cookie ID enables DoubleClick to track conversions. Conversions are tracked, for example, when a user has previously seen a DoubleClick advertisement and subsequently makes a purchase on the advertiser's website using the same internet browser. A DoubleClick cookie does not contain any personal data. However, a DoubleClick cookie may contain additional campaign identifiers. A campaign identifier is used to identify the campaigns with which the user has already been in contact. In this case, we only process personal data for as long as is necessary. Once the purpose of the data processing has been fulfilled, the data is blocked and deleted in



accordance with the standards of the local deletion concept, unless legal regulations prevent deletion. If a cookie is set for you, it will be automatically deleted after the storage period has expired, unless you have already deleted it yourself before the end of this period.

Purposes of processing

We use this tool to optimize and display advertising. Among other things, the cookie is used to place and display user-relevant advertising and to create reports on advertising campaigns or to improve them. Furthermore, the cookie serves to prevent the same advertisement from being displayed multiple times.

Each time one of the individual pages of this website operated by us and on which a DoubleClick component has been integrated is accessed, the Internet browser on the information technology system of the data subject is automatically prompted by the respective DoubleClick component to transmit data to Google for the purpose of online advertising and commission settlement. As part of this technical process, Google obtains data that Google also uses to generate commission statements. Among other things, Google can track that the data subject has clicked on certain links on our website.

Legal basis

We require your consent to use the tool, which constitutes the legal basis pursuant to Section 25 (1) TDDDG and Art. 6 (1) (a) GDPR (consent). We obtain this consent through our consent tool described above and also document it here. However, it may also be the case that this service is used on the basis of an existing contract, in which case the legal basis is Art. 6 (1) (b) GDPR (contract).

We also have a legitimate interest in optimizing our offering technically and economically and in preventing any damage to our company, and we invoke Art. 6 (1) (f) GDPR (legitimate interest) in this regard.

For more information on how user data is handled, please refer to Google's privacy policy: https://policies.google.com/privacy?hl=de.

Google's terms of use can be viewed at https://policies.google.com/terms?hl=de&gl=en.

Right to object

In principle, you always have the option of managing the setting, administration, and deletion of cookies in your browser according to your preferences and knowledge. For example, if you do not want this tool to set cookies and collect information about you and, if applicable, your behavior, you can deactivate the setting of cookies in your browser settings at any time. However, in individual cases, this may mean that various functions (such as shopping carts) on the websites you visit may no longer work as you wish.

Privacy policy on the use of RightMessage

We have integrated the third-party provider RightMessage into our website. RightMessage is operated by RightMessage Inc., 201 W 21st Street, Apartment 448, Norfolk, USA. RightMessage is a tool for website personalization and conversion optimization that enables content on websites to be dynamically adapted to the behavior and characteristics of the respective users. By integrating RightMessage, visitors can be addressed in a targeted manner based on previously collected data—e.g., through individual calls to action, customized texts, or personalized offers.

RightMessage typically uses cookies or similar technologies to analyze visitor behavior and recognize returning visitors. In doing so, personal data such as IP address, device type, referrer URLs, browser settings, and, if applicable, interaction data (e.g., clicks on specific content) may be processed. Depending on the configuration, integration with email marketing or CRM systems is also possible, through which personal data from previous interactions is transferred. The data collected is usually stored by RightMessage in pseudonymized form. We only process personal data for as long as necessary. Once the purpose of data processing has been fulfilled, the data is blocked and deleted in accordance with the standards of the local deletion concept, unless legal regulations prevent deletion.



If a cookie is set for you, it will be automatically deleted after the storage period has expired, unless you have already deleted it yourself before the end of this period.

Purposes of processing

RightMessage is suitable for us to tailor the content of our website more specifically to individual user groups and thus increase the relevance of our offers. The resulting personalized experiences help us to significantly improve the user-friendliness and effectiveness of our website.

Legal basis

We require your consent to use the tool, which constitutes the legal basis pursuant to Section 25 (1) TDDDG and Art. 6 (1) lit. a) GDPR (consent). We obtain this consent through our consent tool described above and also document it here. We also have a legitimate interest in optimizing our online service, which is why we refer to Art. 6 (1) (f) GDPR (legitimate interest). Nevertheless, we only use this tool if you have given us your consent to do so. For more information on the handling of personal data, please refer to RightMessage's privacy policy: https://rightmessage.com/privacy/

Right to object

In principle, you always have the option of managing the setting, administration, and deletion of cookies in your browser according to your preferences and knowledge. For example, if you do not want this tool to set cookies and collect information about you and, if applicable, your behavior, you can

Privacy policy on the use of Typeform

We have integrated the third-party provider Typeform into our website. Typeform is operated by Typeform S.L., based at Carrer Bac de Roda, 163, 08018 Barcelona, Spain. Typeform is a provider of online surveys and forms that enable us to create and analyze user-friendly and interactive forms. When you fill out one of our forms, Typeform processes personal data such as your IP address, the answers you enter in the form, and technical data generated during use (e.g., operating system, browser type, language settings). This data is used to provide the survey or form functionalities and is necessary to store and process the entries you make on . We only process personal data for as long as necessary. Once the purpose of data processing has been fulfilled, the data is blocked and deleted in accordance with the standards of the local deletion concept, unless legal regulations prevent deletion. If a cookie is set for you, it will be automatically deleted after the storage period has expired, unless you have already deleted it yourself before the end of this period.

Purpose of processing:

Typeform is suitable for us to provide surveys and interactive forms on our website. These help us to obtain valuable information directly from our users and process it into structured data. This enables us to gather targeted feedback and improve our services, which ultimately benefits our users.

Legal basis:

We require your consent to use the tool, which constitutes the legal basis under Section 25 (1) TDDDG and Art. 6 (1) lit. a) GDPR (consent). We obtain this consent through our consent tool described above and also document it here. However, it may also be the case that this service is used on the basis of an existing contract, in which case the legal basis is Art. 6 (1) (b) GDPR (contract). We also have a legitimate interest in optimizing our online service, which is why we refer to Art. 6 (1) (f) GDPR (legitimate interest).

For more information on the handling of personal data, please refer to Typeform's privacy policy: https://admin.typeform.com/to/dwk6gt

Note on cookie management:

You always have the option to manage the setting, administration, and deletion of cookies in your browser according to your preferences and knowledge. For example, if you do not want this tool to set



cookies and collect information about you and, if applicable, your behavior, you can deactivate the setting of cookies in your browser settings at any time. However, in individual cases, this may mean that various functions (such as shopping carts) on the websites you visit may no longer work as you wish.

Privacy policy on the use of Calendly

We have integrated the Calendly service into our website. Calendly is operated by Calendly LCC, 271 17th St NW, Ste 1000, Atlanta, Georgia, 30363, USA.

Calendly is a service that makes it easy to schedule meetings. Calendly is linked to the provider's calendar so that website visitors and interested parties can select available time slots. The information provided by the user in the Calendly form, including the data specified there, is stored by us and Calendly for the purpose of processing the request and in case of follow-up questions. We only process personal data for as long as necessary. Once the purpose of the data processing has been fulfilled, the data will be blocked and deleted in accordance with the standards of the local deletion concept, unless legal regulations prevent deletion. If a cookie is set for you, it will be automatically deleted after the storage period has expired, unless you have already deleted it yourself before the end of this period. Once the purpose of data processing has been fulfilled, the data will be blocked and deleted in accordance with the standards of the local deletion concept, unless legal regulations prevent deletion. If a cookie is set for you, it will be automatically deleted after the storage period has expired, unless you have already deleted it yourself before the end of this period.

Purposes of processing

Calendly enables us to offer a better and smoother online service. The use of Calendly leads to greater efficiency by simplifying the coordination of meetings.

Legal basis

We require your consent to use the tool, which constitutes the legal basis under Section 25 (1) TDDDG and Art. 6 (1) lit. a) GDPR (consent). We obtain this consent through our consent tool described above and also document it here. However, it may also be the case that this service is used on the basis of an existing contract, in which case the legal basis is Art. 6 (1) (b) GDPR (contract).

We also have a legitimate interest in optimizing our online service, which is why we refer to Art. 6 (1) (f) GDPR (legitimate interest).

For more information on the handling of personal data, please refer to Calendly's privacy policy: https://calendly.com/privacy

Right to object

In principle, you always have the option of managing the setting, administration, and deletion of cookies in your browser according to your preferences and knowledge. For example, if you do not want this tool to set cookies and collect information about you and, if applicable, your behavior, you can deactivate the setting of cookies in your browser settings at any time. However, in individual cases, this may mean that various functions (such as shopping carts) on the websites you visit may no longer work as you wish.

Privacy policy for the use of Testimonial.to

We have integrated the third-party tool **Testimonial.to** into our website. Testimonial.to is operated by Testimonial Technologies Inc., 522 W Riverside Ave ste 5474, Ste 5474, Spokane, WA 99201, United States.

Testimonial.to is a cloud-based service that enables companies to collect, manage, and integrate customer testimonials in the form of text, video, or audio on websites. By integrating Testimonial.to into our website, content such as videos or reviews is loaded directly from Testimonial.to's servers. In



this context, your IP address may be collected and transmitted, as this is technically necessary for the display of the content. In addition, Testimonial.to may collect information about your browser type, device type, operating system, time of access, and referrer data. In some cases, cookies are also set, for example to improve loading speeds or to display content in a user-friendly manner. If Testimonial.to enables interactions via embedded content such as video testimonials (e.g., play, pause), these user actions can also be analyzed. We only process personal data for as long as necessary. Once the purpose of data processing has been fulfilled, the data is blocked and deleted in accordance with the standards of the local deletion concept, unless legal regulations prevent deletion. If a cookie is set for you, it will be automatically deleted after the storage period has expired, unless you have already deleted it yourself before the end of this period.

Purposes of processing

The third-party product Testimonial.to is suitable for us to display authentic customer reviews on our website and thereby strengthen the confidence of potential customers in our offering. We use the tool to integrate real user experiences in the form of texts, videos, or audio clips provided to us by our customers. In this way, we can highlight the quality and credibility of our offering.

Legal basis

We require your consent to use the tool, which constitutes the legal basis pursuant to Section 25 (1) TDDDG and Art. 6 (1) lit. a) GDPR (consent). We obtain this consent through our consent tool described above and also document it here. We also have a legitimate interest in optimizing our online service, which is why we refer to Art. 6 (1) lit. f) GDPR (legitimate interest). Nevertheless, we only use this tool if you have given us your consent to do so. For more information on the handling of personal data, please refer to the privacy policy of Testimonial.to: https://testimonial.to/privacy

Right to object

In principle, you always have the option of managing the setting, administration, and deletion of cookies in your browser according to your preferences and knowledge. For example, if you do not want this tool to set cookies and collect information about you and, if applicable, your behavior, you can deactivate the setting of cookies in your browser settings at any time. However, in individual cases, this may mean that various functions (such as shopping carts) on the websites you visit may no longer work as you wish.

Privacy policy regarding the use of Loom

We have integrated the third-party provider Loom into our website. Loom is operated by Loom, Inc., 1401 E 6th St., Bldg 2 Suite. 100 Austin, Texas 78702. Loom is a cloud-based video communication service that allows users to create screen recordings with video and audio and share them via a URL or embed them directly on websites. By integrating Loom, recorded videos can be made available on our website as support content, tutorials, or product demonstrations, for example.

When using Loom on our website—e.g., by embedding a video or using an embedded recorder—personal data may be processed. This includes, among other things, your IP address, information about your browser type and version, screen resolution, device used, the URL accessed, and the timestamp of your visit. In addition, cookies or similar technologies are also used by embedded Loom content to enable the technical playback of videos and to analyze performance. In this context, Loom may also store usage data, such as your interactions with the embedded video (e.g., start, pause, dwell time). We only process personal data for as long as necessary. Once the purpose of data processing has been fulfilled, the data is blocked and deleted in accordance with the standards of the local deletion concept, unless legal regulations prevent deletion. If a cookie is set for you in this process, it will be automatically deleted after the storage period has expired, unless you have already deleted it yourself before the end of this period.



Purposes of processing

Loom is suitable for us to provide our users with explanatory content in a simple and effective way. Especially for more complex topics, Loom helps us to present information visually and thus achieve greater comprehensibility and user-friendliness of our website.

Legal basis

We require your consent to use the tool, which constitutes the legal basis pursuant to Section 25 (1) TDDDG and Art. 6 (1) lit. a) GDPR (consent). We obtain this consent through our consent tool described above and also document it here. We also have a legitimate interest in optimizing our online service, which is why we refer to Art. 6 (1) lit. f) GDPR (legitimate interest). For more information on the handling of personal data, please refer to Loom's privacy policy: https://www.loom.com/privacy

Right to object

In principle, you always have the option of managing the setting, administration, and deletion of cookies in your browser according to your preferences and knowledge. For example, if you do not want this tool to set cookies and collect information about you and, if applicable, your behavior, you can deactivate the setting of cookies in your browser settings at any time. However, in individual cases, this may mean that various functions (such as shopping carts) on the websites you visit may no longer work as you wish.

Privacy policy on the use of Stripe

We have integrated the Stripe service into our website. Stripe is operated by Stripe Inc., 510 Townsend St. Francisco, CA 94103, USA. Stripe Payments Europe Ltd, Block 4, Harcourt Centre, Harcourt Road, Dublin 2, Ireland, is responsible for the European region.

Stripe is an international payment service provider that enables secure and efficient online payments. Stripe is used on our website to process payments for orders. Stripe processes personal data such as name, email address, billing address, credit card number, or other payment information, as well as device and connection data (e.g., IP address, browser information), if applicable. This data is required to execute the payment process correctly and securely, to detect fraudulent activity, and to comply with legal obligations. Stripe uses modern encryption technologies and security standards to ensure the confidentiality of the data. In addition, Stripe may set cookies to provide certain functions or to recognize the user on repeat visits. We only process personal data for as long as is necessary. We only process personal data for as long as is necessary. Once the purpose of data processing has been fulfilled, the data is blocked and deleted in accordance with the standards of the local deletion concept, unless legal regulations prevent deletion. If a cookie is set for you, it will be automatically deleted after the storage period has expired, unless you have already deleted it yourself before the end of this period.

Purposes of processing

The third-party product Stripe is suitable for us to offer you a secure and reliable way to process payments for purchases on our website. Stripe enables us to integrate a wide range of payment methods while ensuring a high level of security and transparency for you as a user.

Legal basis

We require your consent to use the tool, which constitutes the legal basis under Section 25 (1) TDDDG and Art. 6 (1) lit. a) GDPR (consent). We obtain this consent through our consent tool described above and also document it here. However, it may also be the case that this service is used on the basis of an existing contract, in which case the legal basis is Art. 6 (1) (b) GDPR (contract).

We also have a legitimate interest in optimizing our online service, which is why we refer to Art. 6 (1) (f) GDPR (legitimate interest).

Details can be found here: https://eur-lex.europa.eu/eli/dec impl/2021/914/oj?locale=de



For more information on the handling of personal data, please refer to Stripe's privacy policy: https://stripe.com/at/privacy

Right to object

In principle, you always have the option of managing the setting, administration, and deletion of cookies in your browser according to your preferences and knowledge. For example, if you do not want this tool to set cookies and collect information about you and, if applicable, your behavior, you can deactivate the setting of cookies in your browser settings at any time. However, in individual cases, this may mean that various functions (such as shopping carts) on the websites you visit may no longer work as you wish.

Privacy policy for the use of Circle

We have integrated the third-party provider Circle into our website. Circle is operated by CircleCo, Inc., One World Trade Center, 87th Floor, New York, NY 10007, USA. Circle is an online community platform that enables forums, member areas, events, and interactive content to be provided within your own community. Circle can be integrated either via a direct link to your own community or via embedded content such as login forms, feeds, or events. When using Circle, personal data is processed, including in particular your IP address, technical information about your device (e.g., browser type, operating system, screen resolution), timestamp of your visit, and, if applicable, information about your user behavior on the site (e.g., click paths, subpages visited, length of stay). If you are logged into an embedded or linked Circle community, additional personal data may also be processed, such as your username, profile picture, content of posts, or your interactions with other members. Circle may also use cookies and similar technologies to improve the user experience, ensure functionality, and perform statistical analysis. We only process personal data for as long as necessary. Once the purpose of data processing has been fulfilled, the data will be blocked and deleted in accordance with the standards of the local deletion concept, unless legal regulations prevent deletion. If a cookie is set for you, it will be automatically deleted after the storage period has expired, unless you have already deleted it yourself before the end of this period.

Purposes of processing

Circle is suitable for us to provide a modern, interactive community for our users. The platform can be used to share content in a targeted manner, hold discussions, and provide exclusive information. Circle thus serves both to build community and to improve dialogue with our users.

Legal basis

We require your consent to use the tool, which constitutes the legal basis pursuant to Section 25 (1) TDDDG and Art. 6 (1) lit. a) GDPR (consent). We obtain this consent through our consent tool described above and also document it here. We also have a legitimate interest in optimizing our online service, which is why we refer to Art. 6 (1) lit. f) GDPR (legitimate interest). Nevertheless, we only use this tool if you have given us your consent to do so. For more information on the handling of personal data, please refer to Circle's privacy policy: https://circle.so/privacy

Right to object

In principle, you always have the option of managing the setting, administration, and deletion of cookies in your browser according to your preferences and knowledge. For example, if you do not want this tool to set cookies and collect information about you and, if applicable, your behavior, you can deactivate the setting of cookies in your browser settings at any time. However, in individual cases, this may mean that various functions (such as shopping carts) on the websites you visit may no longer work as you wish.



As of: October 11, 2025